

## **CORPORATE INFORMATION**

### **Happy Times Corporate Information**

Happy Times is London's leading nursery group, owned by Quester Venture Capital and Electra Kingsway. The company operates nurseries throughout London and has been recognised as a leading authority in childcare and education having developed educational programmes such as Happy Mind™.

Happy Times was founded in 1997 by Adam Shaw and Elizabeth Cullen when they could not find any other nursery they felt happy leaving their child with. Happy Times provides high quality childcare within the optimal environment for a child's development and education.

Happy Times gives children truly great care, fun and development at nurseries in Battersea, Fulham, Hammersmith and Richmond. Happy Times provides a holistic approach to childcare, for children aged three months to five years in spacious, secure and safe state-of-the-art centres, and from a committed and highly motivated team of Carers and Happy Helpers.

## **HAPPY TIMES APPROACH**

### **Happy Times Approach?**

**Parentcare™** - Happy Times prides itself on the variety and quality of services offered to ensure a loving, secure and safe environment for each child's development. This is built on a close partnership between parents, children and the Carers. There is a continual communication with parents which never depends on making formal appointments with staff. In addition to being able to call directly to speak to a child's team of Carers, parents are encouraged to visit at any time of the day and staff will always find the time to discuss the needs or development of their child.

**Happy 24 medical information line:** - Care does not end when the children leave as Happy 24 medical information line is available to parents with concerns about their child's welfare, 24 hours a day, and seven days a week. Operated by health professionals the service covers the following issues:

- Ante and post natal care for mothers and babies
- Preparing for a new addition to the family
- Returning to work and dealing with day-care
- Breast feeding

- Child development and growth issues
- Practical assistance on parenting issues and child problems
- Hyperactivity
- Childhood illnesses
- Family planning
- Woman's health issues
- Diets and nutrition for children and parents.

**Security** - Security is paramount and Happy Times has developed highly advanced, innovative security measures to ensure each child in its care is safe, and parents have peace of mind. Entry to the nurseries is controlled by an electronic recognition device that matches the scan of a fob or verifies a personal security code, a palm or fingerprint reading device, or a combination of two of these systems. All our centres also have CCTV.

In addition to high-tech recognition measures, the alliance between parents, children and carers ensures strangers to the nursery are identified immediately in person.

**Happy Times Settling in Guarantee** - Happy Times now offers The Happy Times 'Settling in Guarantee' to all new parents on registration. Designed to ensure that children and parents are given the best possible chance to adapt to enrolment in nursery school, the guarantee promises that within the first six weeks parents can cancel their contract and will not be charged for the time spent at the nursery. Dependant on the child being registered for at least two days a week the guarantee recognises the difficulties associated with settling children into the nursery, out of home care, and ensures the parents are happy. Parents define 'happy'.

**Activities for parents** - The group prides itself on the variety and quality of services offered to parents. As part of Parentcare™, a series of enjoyable workshops with expert partners are held throughout the year including baby massage and a personal training, nutrition and beauty consulting service.

**Organic meals** - Happy Times believes that children's nutrition is vital for their physical and intellectual development. Children are provided with three fresh meals a day; menus are not only nutritionally balanced but also fun to eat. The freshest ingredients and organic produce are always used wherever possible. The Happy Times team is also able to cater for special dietary requirements and will discuss this with parents when they join.

**Learning through role play** - Happy Times offers the most inspirational and diverse curriculum to ensure learning is both stimulating and fun for every child while working to a detailed Government backed framework. What's more the group provides each parent with an education guide to help support them assist their child in achieving their individual educational needs. As well as enjoyable

activities from spaghetti, foam and jelly play to heuristic play (with real objects to develop sensory experiences) and outdoor play, innovative classes from Spanish, computer basics and yoga to exercise and ballet are taught throughout their stay at Happy Times assisting children's intellectual, social and physical development. Toddlers are encouraged to learn about their environment, different sights and sounds, co-ordination, language and social skills through an informal syllabus using lots of role play. Real life situations are re-enacted including 'at home', 'at the laundrette' and 'at a Chinese restaurant'.

**State-of-the-art environment, toys and equipment** - Happy Times provides childcare at its best in spacious, secure, safe and state-of-the-art centres. The nurseries are nurturing and stimulating environments, creatively designed to be felt, touched and explored. They are equipped with all of the latest toys and technology – which are updated every six months - from foam play, bikes and puzzles to computers. A critical element of Happy Times nurseries is the specially designed indoor play areas that enable children to practice their physical skills whatever the weather.

**My Routine** - Babies are cuddled, encouraged to play and are closely monitored to check they are feeding and sleeping properly. On joining the nursery a 'My Routine' form is completed to ensure life at home is followed as closely as possible.

**Happy Day Cards** - Happy Day Cards enable parents to feel in touch with their child's day-to-day activities, meal times and education without the need to call in.

Knowing the hectic and changeable lifestyles parents lead, Happy Times has flexible opening hours to suit parents and family. Opening times are 7.30am to 6.30pm, five days a week all year round (except bank holidays).

## **HAPPY TIMES LOCATIONS**

### **Happy Times Nursery Locations**

**Battersea** 40 Parkgate Road, SW11 4NB

**Hammersmith** The Ravenscourt Park Hospital, Ravenscourt Park, W6 0TN

**Richmond** Grena Road, Richmond, Surrey, TW9 1XS

**Fulham** 57 Filmer Road, SW6 7JF

## **CONTACT US**

### **Contact us**

For more information about Happy Time please contact our Central Office at:

The Limes  
123 Mortlake High Street  
SW14 8SN

T: 020 8392 5960

F: 020 8392 5961

E: [team@happytimes.co.uk](mailto:team@happytimes.co.uk)