

MISSION STATEMENT

We are here to give children truly great childcare, fun and development, and to be recognised as the most desirable choice for every parent

Happy Carers

Passion for childcare

- We recruit looking for passion and the right attitude
- We demonstrate this in what we do and how we do it
- We want to have some fun because we enjoy what we do

Respect for each other

- We treat each other with respect as equals
- We understand leadership and its responsibilities
- We support our leaders in delivering our mission
- We don't shout, we talk
- We don't lecture, we coach and lead
- We think of each other's feelings
- We look for the right place and time

Part of the team

- We actively look for ways to support our colleagues
- We understand each other's responsibilities
- We know what being late or absent means to the team
- We pull our own weight
- We share in our success and in our failures
- We each invest in the team
- We don't sleep on problems between us

Making it happen

- We are trained to do our jobs
- We seek to improve and develop ourselves
- We understand what is expected of us
- We know what we do is very important
- We welcome change which improves the care we offer
- We are constantly looking for ways to make it better

Happy Parents

Understanding and flexibility

- Parents' needs are complex and we try to understand them
- We have rules and regulations but we look for ways to be flexible

Support and partnership

- We look for ways to support parents in developing their child
- We look for ways to help parents with anything we can
- We look for ways to get together with parents
- We recognise that as a child develops, we are only one part of the jigsaw

Reassurance and trust

- We are at all times honest with parents
- We allow parents free access to our world
- We give great feedback
- We try to avoid surprises through constant dialogue
- We strive to gain and deserve each parent's trust

Competence and care

- We act professionally and demonstrate that we do
- We help to educate parents
- We genuinely care

Happy Children

Safe and secure

- We know that the children are precious
- We never compromise on security
- We remind each other and parents constantly
- We do not tolerate strangers, we challenge them
- Health and hygiene are non negotiable

Constant and caring

- We have a responsibility to be there for the children
- We understand our commitment to being there for the children
- We put the children first
- We know them and develop with them

Listening, encouraging and laughing

- We listen to and understand our children
- We give them positive encouragement
- We look for ways to gently lead them to new experiences
- We know that every child deserves a lot of fun in their day

Each one, every step, each day

- Every child is an individual
- Every child is developing a new skill or having a new experience
- Every day something amazing happens in a child's life